



PRESS RELEASE

For Immediate Release

Contact

Kathryn Bowes
Start Fresh Today
(954) 377-9324 phone
kbowes@startfreshtoday.com

Start Fresh Today and New Hope Software Form Strategic Partnership to Deliver Credit Counseling and Debtor Education Courses

Integration Provides Expanded, Single-Source Access to Consumer Bankruptcy Solutions

FORT LAUDERDALE, FL, April 7, 2011 – Start Fresh Today, one of the nation's largest providers of federally-required consumer bankruptcy courses today announced the integration of its pre-filing credit counseling and post-filing debtor education courses with New Hope Software, a leading developer and supplier of bankruptcy software solutions for attorneys. Under the integration agreement, Start Fresh Today will deliver its courses directly through the New Hope Software platform, Bankruptcy2011™ (www.bankruptcysoftware.com/startfreshtoday.shtml), and provide access to a host of other products and services to help attorneys comply with the Bankruptcy Abuse Prevention and Consumer Protection Act (BAPCPA).

The partnership, effective March 30, 2011 of this year, means that participating bankruptcy attorneys and their consumer clients can now enjoy single-source access to the required courses.

"Our integration with Start Fresh Today further expands the features and functionality of the Bankruptcy2011 platform," said Frederick Rogovy, president of New Hope Software. "Our bankruptcy attorney customers now have fast, convenient access to the consumer data they need to support their clients efficiently and confidently."

New Hope Software is the most recent Start Fresh Today strategic partnership for 2011. The integration capabilities this partnership provides the two companies will leverage information exchange to benefit consumers in the bankruptcy process and their attorneys.

"We are pleased to partner with New Hope, one of the industry's leading providers of advanced bankruptcy software solutions," said Cris Frankel, CEO for Start Fresh Today. "The seamless integration provides our mutual bankruptcy attorney customers and their consumer clients with quick and efficient access to their required courses – all from a single online source: www.bankruptcysoftware.com/startfreshtoday.shtml."

About Start Fresh Today

Founded in 2005, Start Fresh Today, Inc. was developed by bankruptcy attorneys and technology professionals to assist consumers and their attorneys in fulfilling BAPCPA requirements quickly and easily. In addition to delivering EOUST-approved Credit Counseling and Debtor Education Courses within a nationally-recognized proprietary platform, Start Fresh Today has also positioned itself as the one-stop-shop where consumer bankruptcy attorneys access due diligence products and receive free document storage. To learn more about Start Fresh Today, call (888) 214-7773 or visit www.startfreshtoday.com.

About New Hope Software

Based in Mercer Island, Washington, New Hope Software, Inc., has been pioneering bankruptcy software solutions for attorneys since 1991. The company's flagship product, Bankruptcy2011™, is an easy-to-use, feature-rich software solution that helps attorneys assist consumers with bankruptcy filings quickly and efficiently. Serving small to large law firms, New Hope Software was founded, and is currently managed, by experienced bankruptcy attorneys dedicated to simplifying the bankruptcy filing process for Chapters 7, 11, 12 and 13. For more information, call (800) 532-7114 or visit www.bankruptcysoftware.com.